

# VODA'S #IWILL PROJECT

54  
YOUNG  
PEOPLE

2  
incredible  
years!

16  
workshops  
from  
digital  
experts

20 digital  
social action  
projects

1,454  
VOLUNTEER  
HOURS



Proudly supporting  
youth social action

#iwill



Department for  
Digital, Culture  
Media & Sport



NATIONAL  
LOTTERY FUNDED



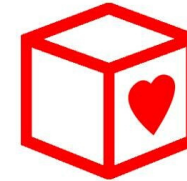
money  
foundation



VODA

# THE RED BOX

# PROJECT



The Red Box Project



Entry Level students from Tyne Met college took part in film making and editing workshops to create two films raising the profile of The Red Box Project in their college.



608 reach

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LUCY WHIBLEY  
HEALTH AND SOCIAL CARE TUTOR



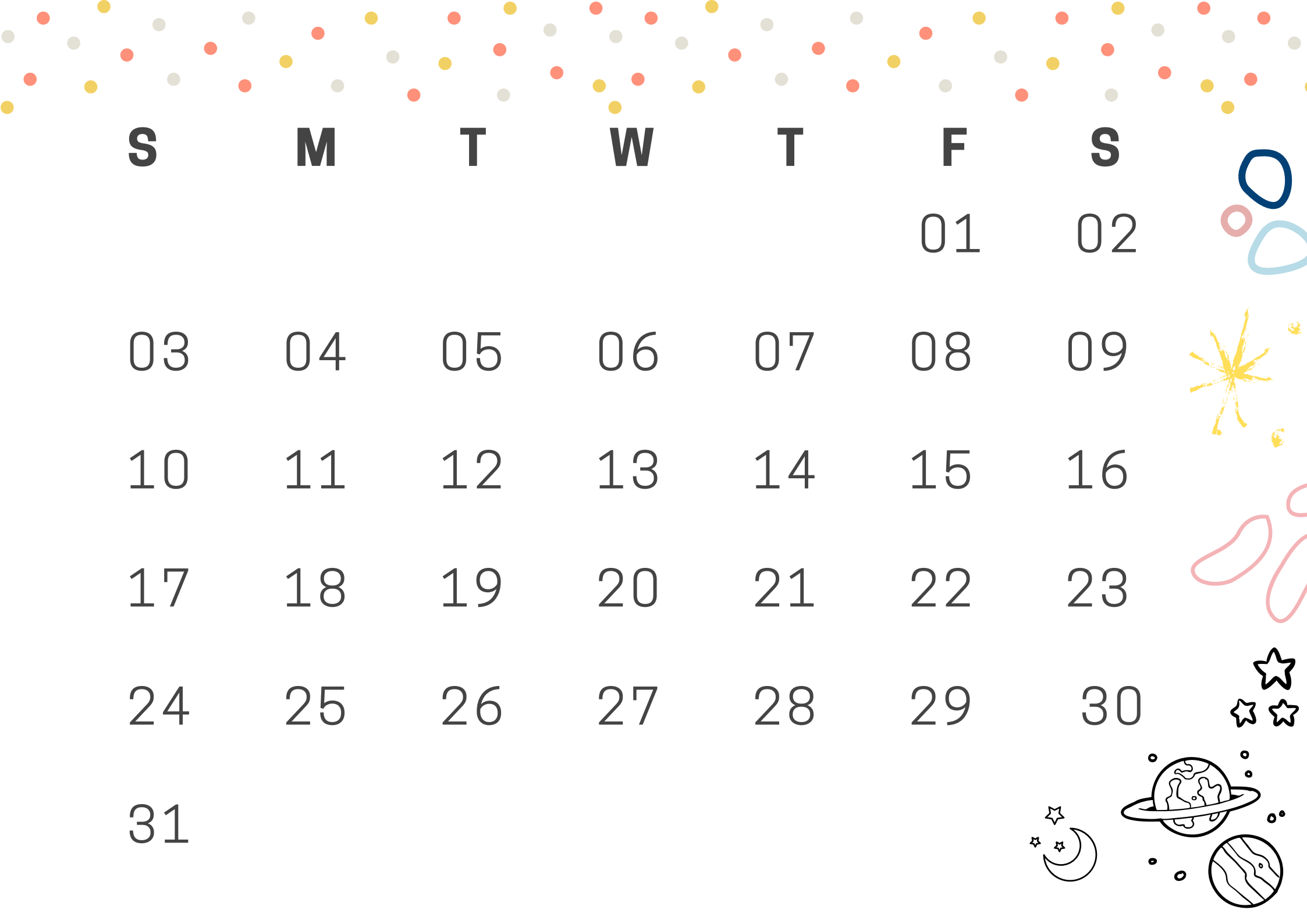
*It was an amazing project, we are so proud of what the students have achieved and they deserved to be proud of themselves. This project was great, led by brilliant facilitator Josie (and others) who were encouraging and committed, this definitely helped the students to get involved. -Lucy Whibley*

*I am proud of working in a team  
I have learnt filming skills and how to edit  
I have helped to raise awareness*



Tamara  
Jess  
Becky  
Chloe  
Pat





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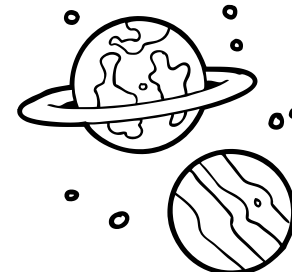
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# BE THE CHANGE



BE THE CHANGE



66 'likes'

*Be the change was created to encourage local people to take small steps in reducing their waste. Be the change worked with Plastic Free North Tyneside and the local authority to spread their message.*

*The group was also involved in beach cleans.*



### How does plastic enter our oceans?

8 Million pieces of plastic enter our ocean every day

2/3 of this comes from:

- Litter left on beaches, washed down rivers, and drains from city centres
- Badly managed landfill sites
- Plastic being flushed down the loo

The rest is fishing gear that is lost or dumped at sea

A plastic bottle can last for 450 years in the sea,

This is then broken down into fragments called microplastics

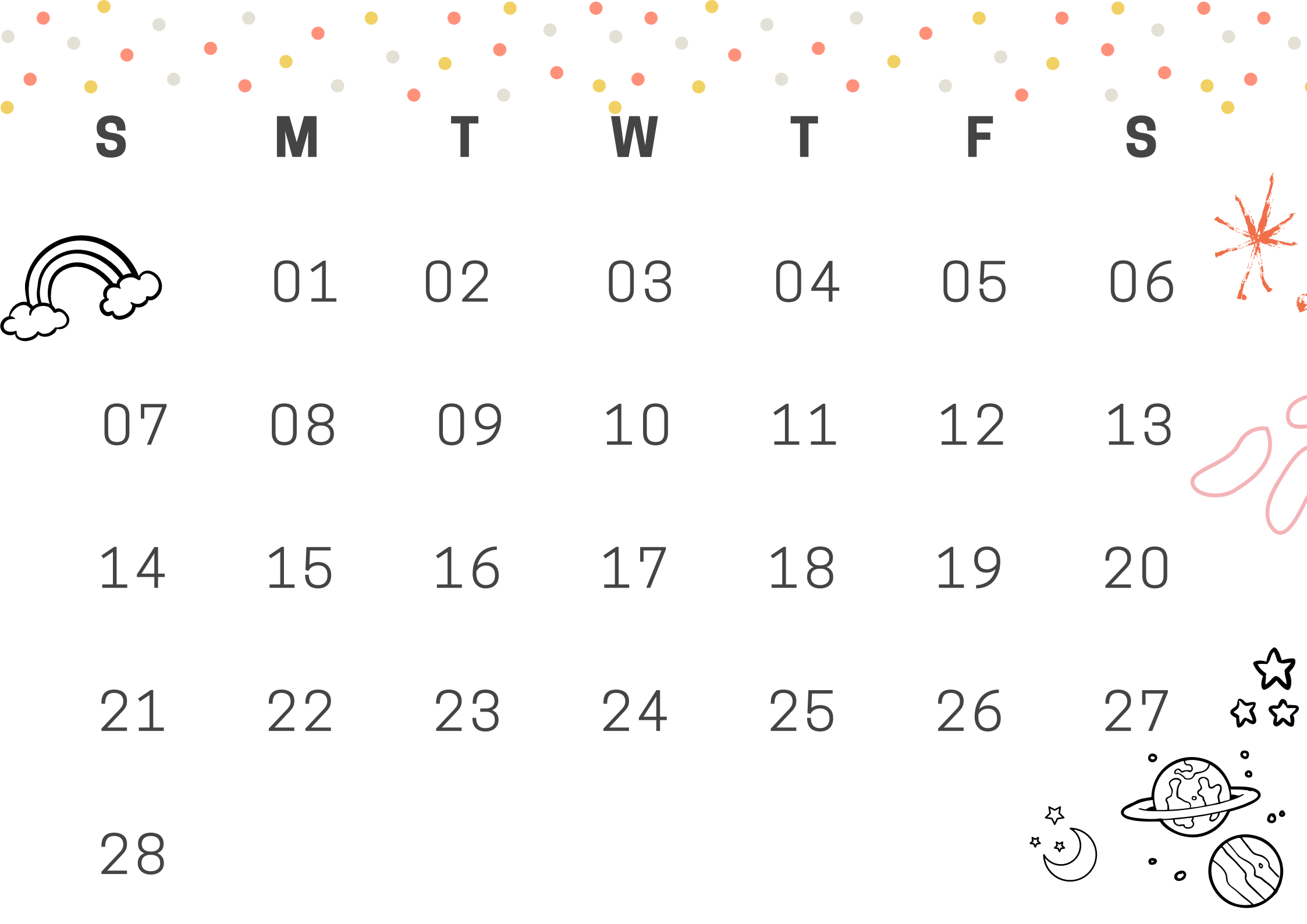
These microplastics never go away and are eaten by marine life and sea birds.

**Say NO to single use plastics**  
Together we can make a difference

“Every time I take my dog for a walk I collect litter. I'm going to need a bigger trash bag”



Holly Kristina



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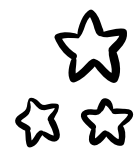
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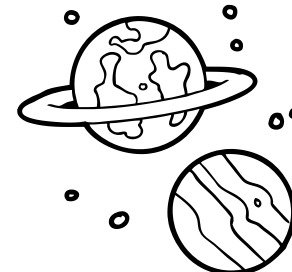
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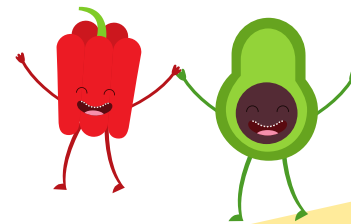
# TYNE FRESH

The team of #Iwill create group went down to Meadow Well connected to film some shots for our Tyne Fresh project. We also went down to Depaul Uk to do some breadmaking, which is included in our grocery bag.

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“ I've really enjoyed learning about what this organisation does to support the community ”



Cassia  
Grace  
Hannah  
Keith  
Tamara  
Louis





**S M T W T F S**

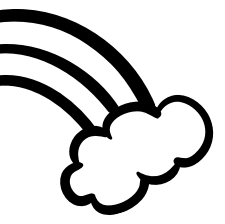
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# I-WEIGH

Inspired by the I-Weigh community, we created our own campaign to raise awareness of body shaming. This being our first campaign we worked on, it required a personal touch which made it unique to us.

APPR

✓ JAMEELA JAMIL followed  
# Today From Us on Instagram

Wow!



“ I-weigh was our first campaign we worked on. We were inspired by the I-weigh community. We created our own to raise awareness of body shaming ”

Hannah  
Nathaniel  
Ruby  
Holly  
Keith  
Cassia  
Grace  
Tam







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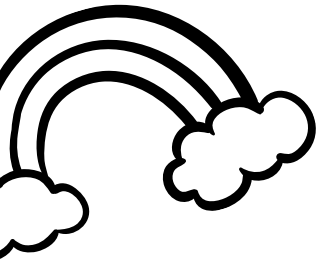
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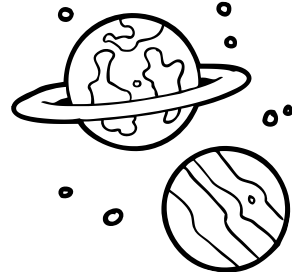
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# #IWILLUNFOLD

The #iwill unfold campaign was created to encourage people to open up about their mental health. The group hosted events at World mental health day and North Tyneside Art's studio. All in all hundreds of origami swans, butterflies and love hearts were made, branded and covered in quotes. These were given out across North Tyneside to spread a little hope.



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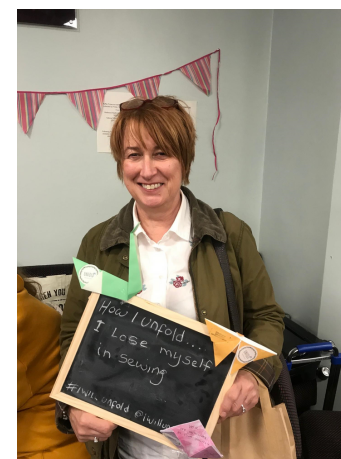
- 60 followers
- 121 followers
- 3 followers



Reach 500+



“ We will be leaving origami models all over North Tyneside with our message. Find one, smile, snap a photo for social media on how you "unfold". Share positive messages and tips for good Mental Health. ”



- Logo
- Branding
- Website
- Social media
- Presentation
- Twitter
- Takeover
- Blog



Hannah  
Kristina  
Kyle





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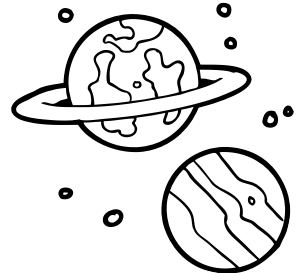
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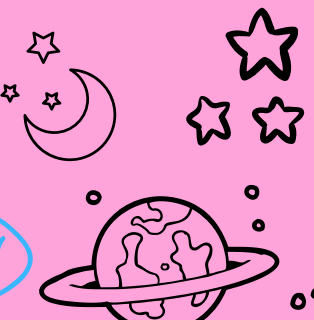
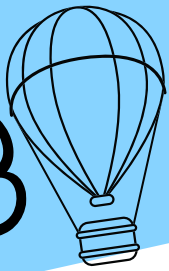
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# TODAY FROM US



We are a group of young people from North Tyneside who are aiming to spread the word on what matters to young people TODAY.



108 followers



78 followers



9 followers

RENU

“ We are Today From Us. We are a collective of young people who want to inform other young people about the issues of today. We help the local community to raise awareness of these issues by creating digital and media content. ”  
#TODAY FROM US



“ We have learned so many new skills that we have used to help organisations within our community! ”

“ #iwill has helped build my confidence up ”



- Hannah
- Keith
- Grace
- Tamara
- Cassia
- Nathaniel
- Louis
- Saki
- Matthew





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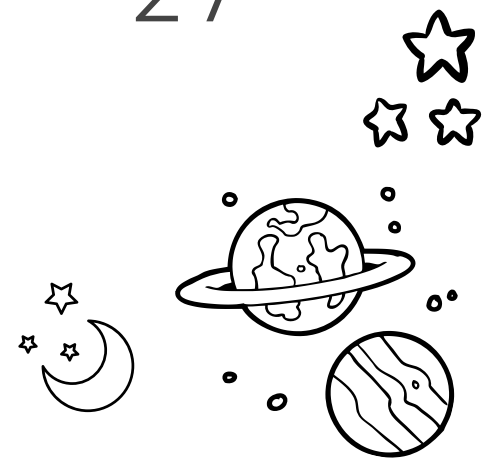
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# CREATIVE MINDS



Local group providing support and social activities for individual's with sensory needs. Young creative minds re branded the organisation and created promotional materials including information leaflet and posters.

Logo Before



Logo After



101 likes



“

*Abi and Justin were buzzing, they are so proud of their digital work and the opportunity you gave them. I love the new logo thanks so much, I am so proud! - Wendy Jackson Creative Minds*

”



Abi  
Justin



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# STOP LOAN SHARKS



We were asked to create new posters about loan sharks, to give awareness about the danger it holds. These were the posters we created.

super  
duper



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Wow, i am absolutely blown away with these designs. We are going to get them printed and use them for awareness raising. The young people deserve a HUGE pat on the back. Thank you- Natalie Barker Stop loan sharks team

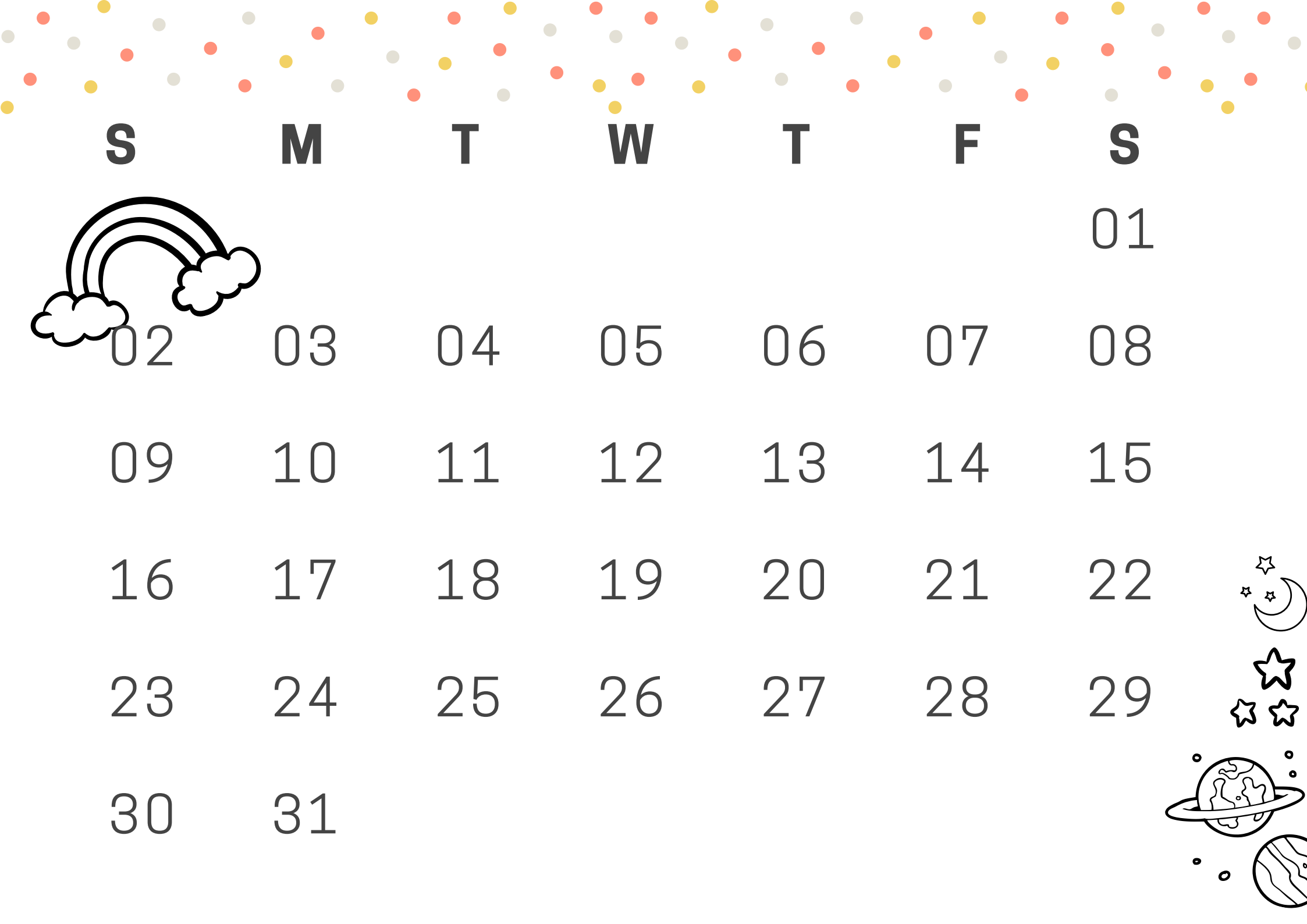


I really enjoyed learning about loan sharks  
Creating the drawings of the different demographics



Hannah  
Nathaniel  
Grace  
Saki  
Cassia





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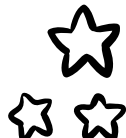
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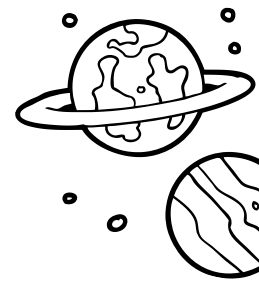
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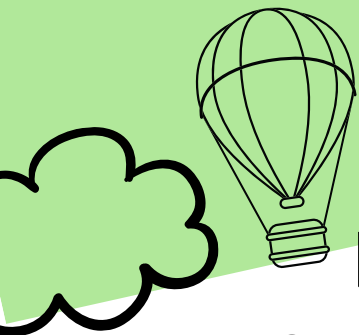
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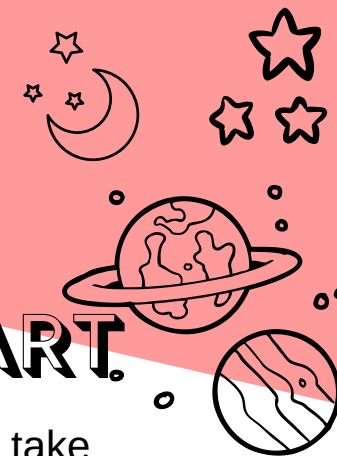
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# WORKSHOPS



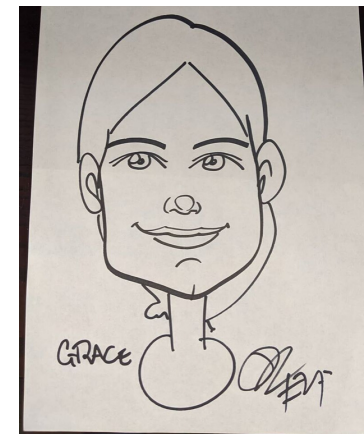
## PETER MAUGHAN

Our #Iwill create group met with a graphic designer called Peter Maughan. Peter shared his experiences on the journey from concept to design. We started and completed a new design challenge for the stop loan sharks project on the dangers of loan sharks and payday loan.



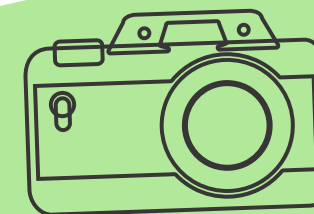
## KEV F'S COMIC ART

#TodayFromUs had the chance to take part in this amazing comic drawing class, hosted by Kev F, who has drawn some really famous comics such as The Beano, Marvel, Viz and more. We learned that everyone is creative even if you can't draw.



“ I enjoyed learning about concept design and the banter! ”

“ I have enjoyed meeting new and interesting people ”





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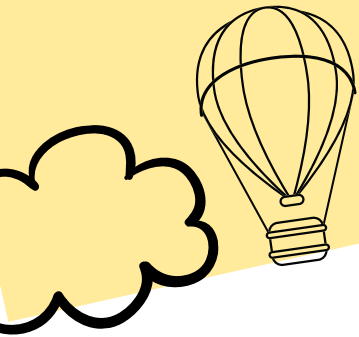
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# YOUTH

# VOLUNTEERING



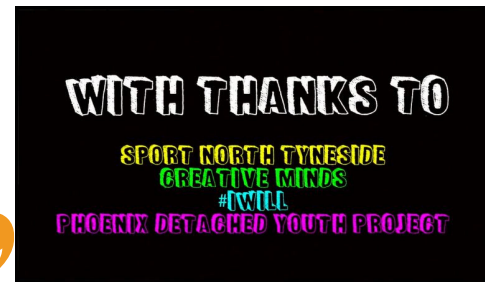
CONTACT



#iwill young people were challenged to create a film about the benefits of youth volunteering. The team took part in filming workshops and then interviewed six local young people on their experiences of youth volunteering. This project also supported the development of new information leaflets which capture young volunteers journeys to encourage others to give their time!



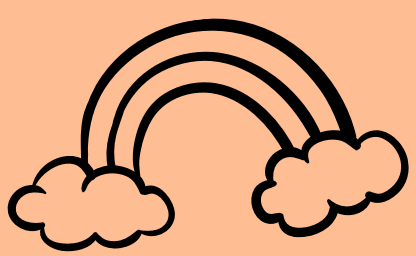
I learnt how to use an SLR camera, radio mic's and how to record and interview.

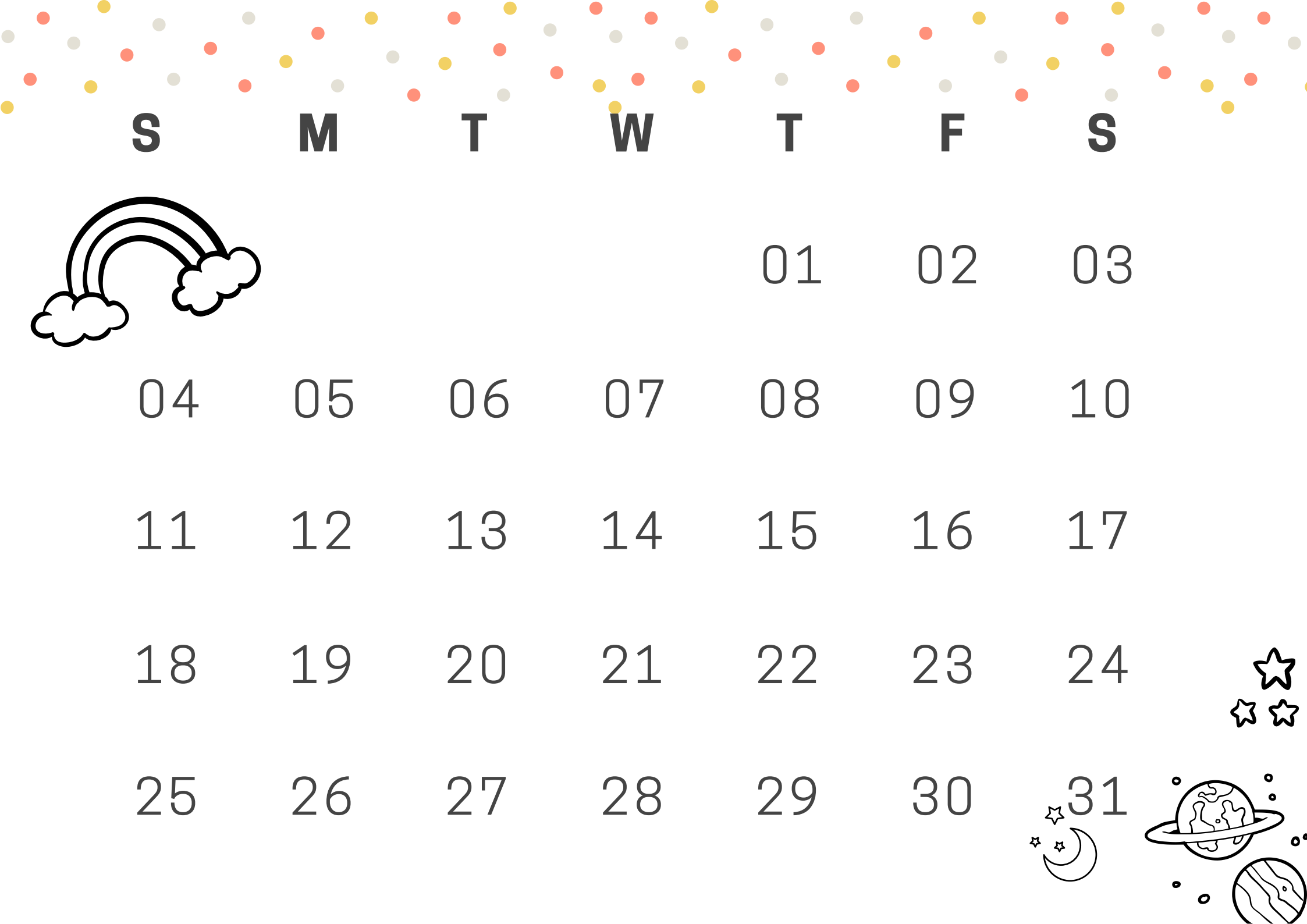


I really enjoyed being interviewed and then asking the questions.



- Matty
- Brett
- Ruby
- Holly
- Adam
- Tamara
- Keith





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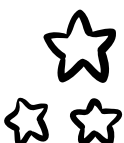
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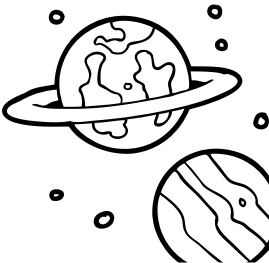
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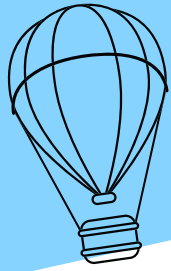
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# WORKSHOPS

## VENVIEW 360

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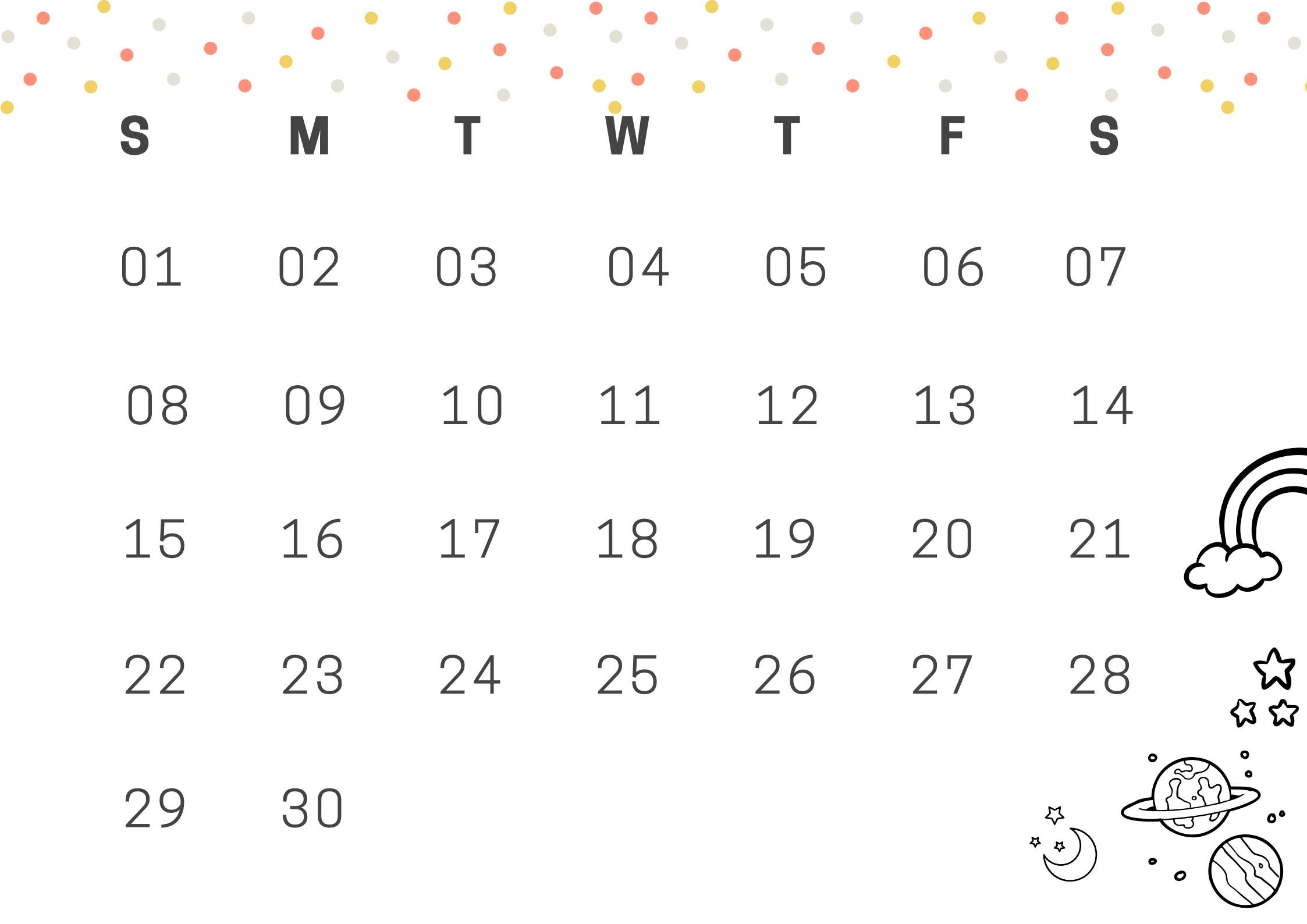
“ #TodayFromUs had a fabulous workshop with Hugh, from venview 360 who has shown us their amazing 360 camera used to map out buildings for virtual tours. We also made our own virtual tour around Whitley Bay Big Local, as part of the workshop. ”

## BEACON FILMS

#TodayFromUs has worked with beacon films to do some editing and filming



“ Thanks Beacon Films, we've had a proper laugh and learnt how to properly film and edit ”



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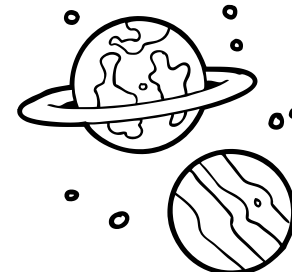
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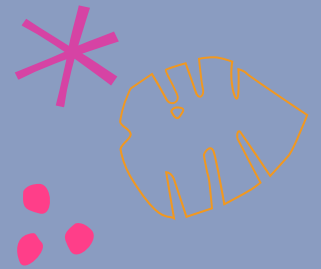
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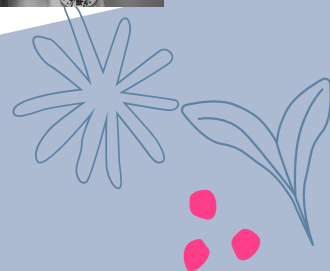
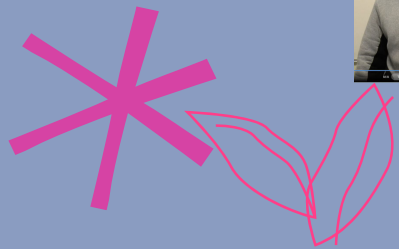




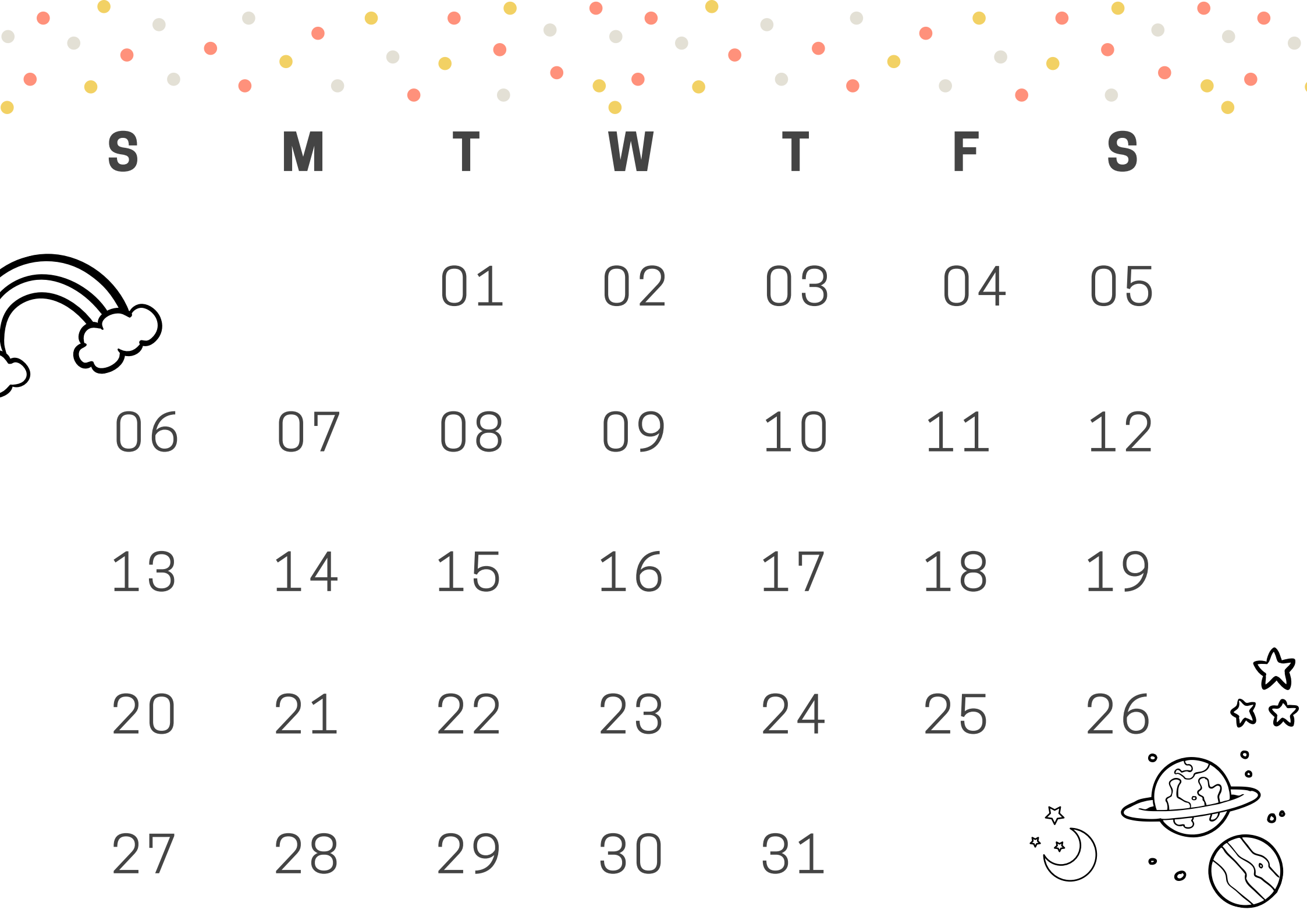
# HIGHLIGHTS



# DEC







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# EMMA RAMSHAW

A huge shout out to Emma Ramshaw  
our lead #iwill volunteer.

Emma is a skilled and passionate  
youth worker, who has dedicated her  
life to volunteering and never quite  
realises just how many lives she's  
changed.

Thank you Emma for your support on  
#iwill over the past two years, you  
truly are an inspiration.

Everyone from #IWILL&VODA

THANK  
YOU



**THIS CALENDAR HAS BEEN DESIGNED BY #IWILL  
YOUNG PEOPLE TO SHOWCASE THE PROJECT'S  
ACHIEVEMENTS OVER THE LAST TWO YEARS.**

**A HUGE THANK YOU TO  
EVERY VOLUNTEER,  
EVERY ORGANISATION AND EVERY BUSINESS WE  
HAVE WORKED WITH.**

**EXTRA SPECIAL THANKS TO VIRGIN MONEY  
FOUNDATION FOR FUNDING THE PROJECT AND  
YOUR ON-GOING SUPPORT**



Proudly supporting  
youth social action



Department for  
Digital, Culture  
Media & Sport

